



Stylebook

STAR  NEWS GROUP
February 2012 Edition

Our mission: Serving readers in our communities

The mission of Star News Group is to provide the readers in each and every town we serve with unique, unbiased, relevant and entertaining coverage of the stories that matter most to them. As a news organization, we will provide our readers with two high-quality weekly newspapers and a website that enhances our print coverage with multimedia reporting. We will chronicle the lives of the residents in the communities we serve, and provide a forum for the members of those communities to learn, share and debate. The satisfaction of our readers is vital to the success of our mission, so Star News Group will constantly strive to deliver to our readers the information, images and ideas that reflect and affect their lives.

STAR  NEWS GROUP

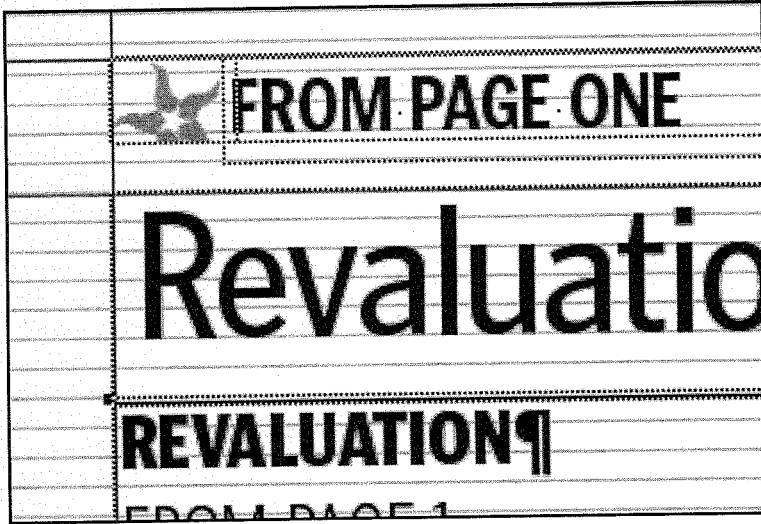
About the Stylebook and our 2011 Redesign

This Stylebook is a reference guide to help reporters, editors and production staff understand the basic elements of The Coast Star and The Ocean Star's layout. This Stylebook is the culmination of a 7-month long project to redesign the style elements in The Coast Star and The Ocean Star. The new editions were launched on October 20 & 21, 2011.

Every effort has been made to keep this Stylebook user-friendly, so that it can be perused to understand certain elements used regularly and so specific items can be accessed through the Index, when needed.

Horizontal Baseline Grid

A new concept was introduced to Star News Group –a baseline grid. The grid is set up to begin at 0" and display in increments of 5.5pt. This grid is based on the leading of the story body text and will allow for the side-by-side alignment of story baselines. Generally, every element has been design in multiples of 5 points, including adding fixed white space to the object's bottom depth if necessary.



DESIGN TIP

You can change the color of the grid in the Preferences menu of QuarkXPress.

Color Palette

Star News Group has two colors that are specific to the Star News Group logo, one of which, is used extensively throughout the redesigned product. The CMYK breakdown of both is included here.

SNG GOLD

0/27/100/34

SNG BLUE

91/43/0/0

SNG Gold is used throughout the redesign at several different shades. SNG Blue is used only in the Star News Group logo.

Shading of SNG Gold

Below is a list of areas where SNG Gold is used and at what percentage of shading.

Masthead	25%
Section Fronts	25%
Index	20%
Folio	80%
Text	100%
Infoboxes with Text	12%

Fonts

The following new fonts were selected during the redesign process.

Body Text

Poynter OS Text Three – Used for story body text in Roman

Poynter Gothic Condensed Text Regular – Used for Listing type stories, such as police blotters and calendars

Headlines

Poynter Gothic Condensed text was selected to be use primarily for news stories. Any variation of the font can be used; however, the Light and Regular version should be used sparingly, since they do not carry enough weight for a headline. Here are what the different weights look like:

Poynter Gothic Condensed Text Light

Poynter Gothic Condensed Text Regular

Poynter Gothic Condensed Text Bold

Poynter Gothic Condensed Text Black

Small Caps and Italics are available in all of these different weights.

Utopia was selected to be used primarily for feature story headlines. Any variation of the font can be used.

Utopia

Utopia Semibold

Utopia Bold

Utopia Black

Small Caps and Italics are available in all of these different weights.

General Layout Guidelines

Our Redesign Consultant Claire Regan offered some design coaching that included these basic guidelines.

- 1. Modular Design:** Our general approach is to square off all stories into predominantly horizontal or vertical formats.
- 2. Lede stories:** The goal should be to have one dominant – or Lede – story on every page. Therefore, headlines should be designed according to the story's importance so there is a tapering down of point size (visual weight) from top to bottom or left to right on the page. Generally, Lede stories get the dominant photos on the page, as well.
- 3. Placement of Photos:** Photos should be placed to the top of stories, up under or over headlines. There should be one column of text space between art work. Generally, the Lede story should have the largest photo and all other stories should receive less prominent photo play.
- 4. Placement of Text Only Inset Elements (Pull Out Quote):** Text only inset elements should never be placed next to another text inset element or the deck. For example, a blow-up quote should never be placed in the column next to a deck. Here, one column of text space is allowed between the deck and the pull-out quote.

Folio Labeling System

Page contents are identified by the description included in the folio line so they must be labeled consistently. Every page of the newspaper will have a label included in the folio.

NEWS PAGES: Page one jump pages are labeled with "From Page One"; All town pages are labeled with their town name; Any pages that include a mix of content, should be labeled with News. Every page has a label included in the folio.

PAGE XX THE COAST STAR THURSDAY, OCTOBER 20, 2011

FROM PAGE ONE ✨

PAGE XX THE COAST STAR THURSDAY, OCTOBER 20, 2011

AVON-BY-THE-SEA ✨

PAGE XX THE COAST STAR THURSDAY, OCTOBER 20, 2011

NEWS ✨

PEOPLE SECTION: Pages in the People section are labeled either as their content, or just as People. Every page has a label included in the folio.

PAGE XX THE COAST STAR THURSDAY, OCTOBER 20, 2011

OBITUARIES ✨

PAGE XX THE COAST STAR THURSDAY, OCTOBER 20, 2011

MILESTONES ✨

PAGE XX THE COAST STAR THURSDAY, OCTOBER 20, 2011

HOUSES OF WORSHIP ✨

PAGE XX THE COAST STAR THURSDAY, OCTOBER 20, 2011

SCHOOL ✨

PAGE XX THE COAST STAR THURSDAY, OCTOBER 20, 2011

LETTERS ✨

Any time a page has just one item on it, you can label the page as such. For example, if the Business Profile is on its own page you can label it so. If not, just put People.

PAGE XX THE COAST STAR THURSDAY, OCTOBER 20, 2011

BUSINESS PROFILE ✨

PAGE XX THE COAST STAR THURSDAY, OCTOBER 20, 2011

PEOPLE ✨

SPORTS SECTION: This section is handled a little differently than others. Because every article has a label that tells what sport it is, the pages will just be labeled as Sports.

PAGE XX THE COAST STAR THURSDAY, OCTOBER 20, 2011

SPORTS ✨

CLASSIFIED SECTION: The classified section is similar to sports and so every page is labeled Classified.

PAGE XX THE COAST STAR THURSDAY, OCTOBER 20, 2011

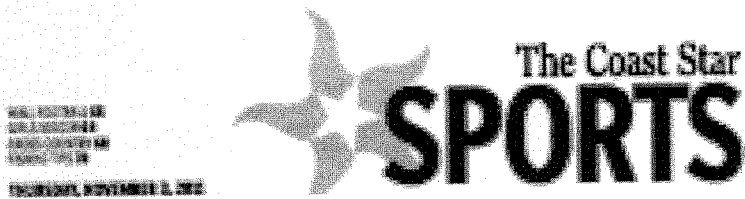
CLASSIFIED ✨

Page Fixtures

PAGE ONE MASTHEAD: The Page One masthead is a standing element built into the Quark page template. The proportions may not be altered. The Refer on the top of the page should be removed if there is no good, close-up headshot available.



SECTION FRONT FLAGS: People, Sports and Classified have their own special section fronts. These are standing elements built into the Quark page template. The proportions should not be altered.



The People and Sports fronts have Indexes that need to be updated each week. The Classified section has a listing of the items included, but not the page numbers that associate with them, because the content is too mixed.

2. Between Stacked Stories: To separate areas when there is one story stacked over another a hairline rule is placed between the two stories. The rule spans the same column width of the top story. See example below.

SHOP
DINE
STAY
LOVE
asbury park
NEW JERSEY

YEAR-ROUND Shopping and Dining!

FREE parking every WED
Nov 30 - Dec 28

On the FIRST SATURDAY every month
SHOP and DINE late
FREE trolley with stops
Downtown & at the Boardwalk

Holiday Tree
Lighting & Festivities
A visit from AP's
Tillie Clause

Saturday
DEC 3 in
Press Plaza
6PM

AsburyFirst.com
Sponsored by The Asbury Park Chamber of Commerce

Borough prepares for
next year's beach season

BY MOLLY MULSHINE
THE COAST STAR

BELMAR — While most residents are thinking about the holidays, the governing body has already turned its attention to the 2012 beach season. Council President Claire Deicke, Councilman Brian Magovern and beach director Kevin O'Donnell met recently to discuss possible changes to the beach's operations for the next season. Councilwoman Deicke and Councilman Magovern shared the fruits of the discussion with council members at the Nov. 9 workshop meeting. All in all, the borough is "happy with the work of beach administrators this year," Councilwoman Deicke said. "They continue to do a fine job, and the staff is excellent."

BEACH BADGES — Officials opted to keep beach badge prices flat for the 2012 season. This means season badges will remain \$50, daily badges will be \$7, and seasonal badges for senior citizens and the disabled will be \$5. "That, I think, is a good way to go," Councilwoman Deicke said. "We talked about adding a teenage badge but decided not to go that route."

Officials decided not to add a teenage badge for the same reason recent state legislation requiring teenagers to place special decals on their cars was widely criticized, Councilman Magovern said. "I got a lot of criticism that you would be designating who a teenager is," Councilman Magovern said. "That way, people down at the beach won't be knowing who the teenagers are. Not that it's difficult to tell, but we don't want to single them out."

Officials also pointed out seasonal badges can be purchased at a discount throughout the month of December, at \$45 apiece.

Also, a gold color has been selected for the 2012 beach badges. Councilwoman Deicke said.

SENIOR IDENTIFICATION — Borough officials have received complaints that some people are purchasing senior citizen badges at \$65 when they are not, in fact, senior citizens, Councilman Magovern said. Badges are purchased at borough hall, and employees there "do most of the time, try to ask [those purchasing senior badges] to show identification."

Councilwoman Deicke said. "If they're not being maintained, that's another issue," she said.

Ms. Kirk also pointed out the paint on the walls near the hand dryers in the bathroom is chipping. Another issue is broken locks on stall doors due to vandalism, she said.

"If [repairs] haven't been done to our liking or it's not easy maintenance, we all need to take a look at that," Ms. Kirk said.

Mr. O'Donnell recommended the borough deal with the broken toilet flushers in some of the bathrooms by switching to automatic toilets, Councilman Magovern said, "so that people wouldn't be kicking them and breaking the handle."

As for winterizing the 8th Avenue bathroom, Department of Public Works (DPW) Superintendent Andy Maurerle has said this would be the best facility to keep open all year, because it already has a heater. "So many people do ask [for year-round bathrooms] who use the boardwalk, and I agree," Councilman Magovern said.

Also, there is a water fountain attached to the 8th Avenue bathrooms that could be kept on year-round, Ms. Kirk said.

"I am asked all the time, 'Is there a fountain any place?' by runners and joggers," Ms. Kirk said. "I think the general public that uses the boardwalk from November to April would be very happy with Belmar if there was a restroom that was left open," Councilman Magovern said.

"I know there are certain problems with vandalism, keeping them clean, opening them in morning and closing them, but I think the benefits would be good," he said.

FEMA — The borough is awaiting funds from the Federal Emergency Management Agency (FEMA) to help deal with damage incurred during Hurricane Irene in late August, Ms. Kirk said.

"We have at least \$500,000 to do on the playgrounds," she said. "The 8th Avenue playground needs to be completely repaired."

The borough will be reimbursed for 75 percent of the cost associated with this project, Ms. Kirk said.

But during the Christmas season, some people come in to buy badges for seniors as gifts.

Councilwoman Deicke suggested the borough ask those selling the badges to be a bit more stringent about asking for identification.

"I don't know about now with this Christmas present kind of thing, but when the actual season starts, I think that would be a good way to go," she said.

LOCKERS — The borough is considering adding more lockers at the beach to satisfy some of the hundreds of individuals who are on the borough's waiting list for the lockers.

"We never seem to have enough lockers to fulfill the demands and needs of those who wish them," Councilwoman Deicke said. "We also talked about storing them, which is a problem."

The borough lost 30 beach lockers in Hurricane Irene in late August, interim Department of Public Works (DPW) Supervisor Michael Campbell said.

The issue with purchasing more lockers would be storing them during the off season, Mr. Campbell said.

The borough currently has room to store 75 to 100 additional lockers, Mr. Campbell said.

BATHROOM MAINTENANCE — Officials hope to use beach utility funds to refurbish the bathrooms at 6th and 8th avenues, Councilwoman Deicke said.

"This may include replacing the plumbing, as well as winterizing the 8th Avenue facilities so walkers and runners can use them throughout the year."

"The 10th Avenue pavilion and the 8th Avenue pavilion bathrooms are really in need of improvement," Councilman Magovern said.

"We were thinking ... we can use the moneys to get someone to go in there — an engineer or professional person — and decide what needs to be done to make those upgrades to those bathrooms so that they will resist vandalism and [be] easier to keep clean at a cost that we can afford," Councilman Magovern said.

The stalls in both of the bathrooms have been replaced over the past two years, borough administrator and chief financial officer Robin Kirk said.

"They were just replaced."

if they're not being maintained, that's another issue," she said.

Ms. Kirk also pointed out the paint on the walls near the hand dryers in the bathroom is chipping. Another issue is broken locks on stall doors due to vandalism, she said.

"If [repairs] haven't been done to our liking or it's not easy maintenance, we all need to take a look at that," Ms. Kirk said.

Mr. O'Donnell recommended the borough deal with the broken toilet flushers in some of the bathrooms by switching to automatic toilets, Councilman Magovern said, "so that people wouldn't be kicking them and breaking the handle."

As for winterizing the 8th Avenue bathroom, Department of Public Works (DPW) Superintendent Andy Maurerle has said this would be the best facility to keep open all year, because it already has a heater.

"So many people do ask [for year-round bathrooms] who use the boardwalk, and I agree," Councilman Magovern said.

Also, there is a water fountain attached to the 8th Avenue bathrooms that could be kept on year-round, Ms. Kirk said.

"I am asked all the time, 'Is there a fountain any place?' by runners and joggers," Ms. Kirk said.

"I think the general public that uses the boardwalk from November to April would be very happy with Belmar if there was a restroom that was left open," Councilman Magovern said.

"I know there are certain problems with vandalism, keeping them clean, opening them in morning and closing them, but I think the benefits would be good," he said.

FEMA — The borough is awaiting funds from the Federal Emergency Management Agency (FEMA) to help deal with damage incurred during Hurricane Irene in late August, Ms. Kirk said.

"We have at least \$500,000 to do on the playgrounds," she said. "The 8th Avenue playground needs to be completely repaired."

The borough will be reimbursed for 75 percent of the cost associated with this project, Ms. Kirk said.

Ms. Kirk said. "If they're not being maintained, that's another issue," she said.

Ms. Kirk also pointed out the paint on the walls near the hand dryers in the bathroom is chipping. Another issue is broken locks on stall doors due to vandalism, she said.

"If [repairs] haven't been done to our liking or it's not easy maintenance, we all need to take a look at that," Ms. Kirk said.

Mr. O'Donnell recommended the borough deal with the broken toilet flushers in some of the bathrooms by switching to automatic toilets, Councilman Magovern said, "so that people wouldn't be kicking them and breaking the handle."

As for winterizing the 8th Avenue bathroom, Department of Public Works (DPW) Superintendent Andy Maurerle has said this would be the best facility to keep open all year, because it already has a heater.

"So many people do ask [for year-round bathrooms] who use the boardwalk, and I agree," Councilman Magovern said.

Also, there is a water fountain attached to the 8th Avenue bathrooms that could be kept on year-round, Ms. Kirk said.

"I am asked all the time, 'Is there a fountain any place?' by runners and joggers," Ms. Kirk said.

"I think the general public that uses the boardwalk from November to April would be very happy with Belmar if there was a restroom that was left open," Councilman Magovern said.

"I know there are certain problems with vandalism, keeping them clean, opening them in morning and closing them, but I think the benefits would be good," he said.

Filmmaking ordinance passes

Borough can now fine liquor licensees who allow filming without permits

BY MOLLY MULSHINE
THE COAST STAR

BELMAR — Following an incident over the summer that borough officials believe portrayed the town in a negative light, the governing body passed an ordinance allowing the borough to levy fines against alcoholic beverage licensees who allow filming on their premises without a permit.

The popular MTV reality show "Jersey Shore" reportedly filmed scenes in Belmar's Bonhouse Bar & Grill this summer, during which some of the show's cast members reportedly mounted the bar and danced.

"We had a situation this past summer where there was a filming at one of our bars which, if we were asked as a council — as we should have been — the answer would have absolutely been no," Mayor Matthew Doherty said, upon the ordinance's introduction at the Oct. 5 council meeting.

"This filming included people reportedly dancing on a bar, so that is in no way the type of public face we'd like to see about Belmar," he added.

Before the passage of this new ordinance, borough code dictated that any film or television production must seek a permit before shooting in town. Business owners were not held responsible for any filming being completed on their premises.

MTV did not seek permission to film "Jersey Shore" in Belmar, Mayor Doherty said, although officials from The Bonhouse signed release forms and had security guards assisting cast members.

The borough has the right to fine MTV up to \$1,000, the mayor said, and borough attorney Karl Kamm is looking into that option.

The borough cannot fine the bar, though, but the newly-approved amendment will allow them to fine such

liquor licensees in the future.

The ordinance also has stated for 10 years that alcoholic beverage licensees must seek permission from the borough before allowing filming in or around their premises. Mayor Doherty said. This new amendment allows the borough to fine businesses that do not adhere to these rules.

The borough welcomes television networks to film in town when appropriate, Mayor Doherty said. Last year, the Food Network's "Diners, Drive-ins and Dives" filmed at 8th Avenue Burrito, and soon, "Dog Whisperer with Cesar Millan," a reality television series about dogs with behavioral problems which airs on the Nat Geo WILD channel, will film in town, as well.

The borough granted permission to both of these productions ahead of time.

Molly Mulshine covers Belmar for The Coast Star. She can be reached at mulshinm@coaststar.com or 732-223-0216 ext. 17.

Rules are not necessary in these scenarios:

1. Next to Standalone photos: Since our Standalone photos are one unit designed with white space and two rules above and below, there is no need to put a hairline between a standalone photo and an adjacent story. See sample below.

PAGE 34 THE COAST STAR THURSDAY, DECEMBER 1, 2011
MANASQUAN

Board of education receives feedback from meeting audits

BY AMANDA STONE
THE COAST STAR

MANASQUAN — At the request of Manasquan Board of Education President Christine Muly, the board recently — and unknowingly — underwent two meeting audits, conducted by the New Jersey School Boards Association.

The request for a meeting audit was made in August, in order to further educate board members how to properly conduct a meeting, according to Mrs. Muly.

Board members, including Mrs. Muly, were not told which meetings an anonymous NJSBA representative would audit.

Kathy Wincoff, a field services representative from the New Jersey School Boards Association (NJSBA), presented the audit reports to the board during its meeting last Thursday.

Before presenting the representative's findings, Ms. Wincoff explained what occurs during an audit.

"The idea behind the meeting audit is for somebody from the outside to come in, observe the board in action and then provide feedback to the board so you can make the most of your meeting time," Ms. Wincoff said.

Through a field representative was slated to attend only one meeting, a second meeting was also attended due to the nature of the first meeting, where school officials presented the results of last year's state-wide exam.

FIRST MEETING AUDIT

A field representative attended the board's Sept. 27 meeting, when administrators from both the high school and elementary school presented the district's test results from last school year's standardized exams. At that meeting, students were honored for receiving high scores.

Ms. Wincoff said the field representative said the field representative said the "best presentation she has ever seen in a district," noting she has seen numerous other district presentations on state test results.

Ms. Wincoff also complimented the board, noting Manasquan students' high scores.

Ms. Wincoff asked the

The first recommendation the NJSBA representative makes to include each school board member's name on the meeting agenda for the public to view, holding Manasquan has several reading districts, with representatives from some of them serving on the Manasquan board.

The next recommendation made was directed to Mrs. Muly, reminding her to ensure agenda items are seconded prior to any discussion taking place between board members. In other words, it is not sufficient for a board member to move that the board discuss or take action on a particular item — another board member must second the discussion or motion.

In order to shorten the length of meetings, the representative recommended the board have voice votes — where board members say yes or no in unison — on certain agenda items, instead of calling roll on long lists of routine votes.

Another recommendation was to Mrs. Muly, suggesting she explain certain aspects of meetings to the public, such as any changes in order.

The representative also asked that Mrs. Muly, as president, make sure that if there is a request by a board member for the superintendent to perform an action, such as put a particular resolution on the next meeting agenda, that "it is a request of the majority of the board."

Another recommendation related to the board's practice of appointing at each action meeting the minutes of the previous meeting. The NJSBA representative's recommendation was to simply provide a copy of the minutes set to be approved on the agenda of the meeting where they are to be approved.

Ms. Wincoff then returned to the importance of board members using their district email accounts, instead of their personal accounts, to conduct school board business.

It makes things much clearer," Ms. Wincoff said.

Ms. Wincoff then suggested Board Administrator Margaret Horn make clear whether a motion passes or fails following a vote.

Ms. Wincoff asked the

board be "mindful and be respectful to each other."

SECOND MEETING AUDIT

Since the first meeting was different from the first, the field representative attended a second meeting on Oct. 1, according to Ms. Wincoff.

Most of the NJSBA's recommendations remained the same for the second meeting.

During Ms. Wincoff's presentation of the Oct. 1 meeting report, board member Trishia Brown raised questions regarding a resolution placed on the agenda during the board's Dec. 12 meeting [see related story].

During this meeting, the board was to approve a list of volunteers to help with the coming winter sports season's programs.

Board of Education Vice President Jim Smith requested that the board consider an individual resolution on his volunteer position as the Manasquan High School varsity basketball videographer.

Mr. Smith said he wanted to create the individual resolution to make the public aware that he is not a volunteer, in a non-educational way, for the basketball team, thus separating his role as a board member and basketball team volunteer.

Mr. Brown asked Ms. Wincoff how the discussion and vote on the matter should have been conducted.

Board attorney Armon McCumber said he knew there would be questions on Mr. Smith's volunteer appointment, so he advised the board vice president to keep it separate.

"I thought, in light of everything we knew about being inappropriate and open, that the best way to handle it was to get the facts down on paper and let the board vote on it as a separate resolution," Mr. McCumber said.

Ms. Wincoff said the board should listen to Mr. McCumber's advice, as he is "legally defensible."

Ms. Wincoff then reminded Mrs. Muly that she also has a gavel to use if the meeting gets out of order.

The next board meeting is slated for 7 p.m. on Tuesday, Dec. 13 at Manasquan Elementary School.



COUNCIL APPOINTS RECYCLING COORDINATOR

John Keynton (second from right) was appointed as the borough's recycling coordinator during last week's Manasquan Council meeting. Mr. Keynton successfully completed the requirements of the New Jersey Recycling Certification Series. Councilman Edward Donovan (from left), Mayor George Dewdney and Superintendent of Public Works Tom Westray congratulated Mr. Keynton.

STEVE WALKER FOR THE COAST STAR

Manasquan High School labeled a 'reward' school

High school receives A classification from Dept. of Education

BY AMANDA STONE
THE COAST STAR

MANASQUAN — Superintendent Geraldine Margin delivered good news to the board of education during its meeting last week regarding the performance of students at the high school.

Manasquan High School has been designated as a "Reward" school under the The No Child Left Behind Act (NCLB), by the New Jersey Department of Education.

Superintendent Margin told the board she received an e-mail from Joseph Passidun, executive county superintendent of schools, informing her of the achievement.

"States across the country were given the opportunity to ask for a waiver for NCLB's benchmark expectations of 100, where everyone is expected to be 100 percent proficient for the High School Proficiency Assessment."

Superintendent Margin said she believes the school may be entitled to funds for their achievement in order to continue and expand, in return for sharing their best practices with schools that are not performing as well.

Manasquan High School, which received an "A" classification, has proficiencies greater than 90 percent, with all demographics performing well, and also has a high graduation rate, according to Superintendent Margin.

Reward schools do "all things well," according to Superintendent Margin, while priority schools are the lowest performing and focal schools have big achievement gaps.

Data to find this information was collected over a period of three years by the Department of Education, according to Superintendent Margin.

In his letter, Mr. Passidun said the "district should be commended for this designation."

Superintendent Margin also congratulated the administration and staff at the high school for doing "such an outstanding job."

As for the future,

Chamber, church to host free wrapping

THE COAST STAR

The Manasquan Chamber of Commerce and First Presbyterian Church of Manasquan will host free gift wrapping for all purchases made in town, from 11 a.m. to 4 p.m. on Saturday, Dec. 10 at The Main Scoop, located at 104 Main St.

Gifts should be boxed and accompanied by the receipt from a Manasquan merchant.

For additional information, contact the chamber at 732-233-8372.

Wings is best at getting you started.

Trial Membership

\$9 for 30 days

Offer good for first 50 people. First time users only. 25 or with family. No cash back. (2011-12-31)

Open

24 hrs

No Joining fees or contracts*

*over 18

Wings
Fitness for adults and families.

Ocean Rd & Hwy 35, Wall
732-449-1244

Our members love Wings.

- Full, unattended exercise program for each new member
- Heating, comfortable, wide window views
- No waiting for equipment at any time
- Convenient location and easy parking

QUIT SMOKING TODAY

If you have had pain, you might smoke or drink, and have had all at today and in the last 24 hours.

This has been the best of our advanced program to help you quit with no pain. If you call us for more information or to book your appointment.



732-295-4900

512 Arnold Ave.

Princeton Beach, NJ

www.seacoastshin.com

COLD LASER THERAPY

A non-invasive treatment which is used to treat many joint and musculoskeletal problems. Most effective and FDA approved for: Carpal Tunnel • Joint • Back/Pneumonia • Tennis Elbow • Rheumatoid Arthritis.

HAIR • NAILS • MASSAGE • WAXING • PEDICURE • MORE

A Full Service Salon

SPECIAL MANICURE/PEDICURE \$30.00

Shellac 2 Week Manicure \$20.00

SPECIAL \$12 HAIRCUTS

With Denise & Clare Only
Thursdays & Fridays
Walk-ins welcome

2. Between or Above Advertisements: Rules should stop at the top of an advertisement and it is not necessary to put a hairline above the tops of advertisements.

Disclaimer: At the designer's or editor's discretion, a rule should be used to give clarity to the reader.

Jumps

XX

Infobox

An Infobox format has been created to accompany stories as a graphic element. Infoboxes give the reader information at a glance. They are a great way to break up gray areas and encapsulate information from the story that is important to the reader. However, an infobox should enhance the content of the package, not simply the design. These boxes may be used for any of several categories of information: Fast Facts, Biographies, lists, Story so far descriptions, etc. Variations can be created to accommodate these different types of infoboxes to be used as graphic element, such as in the case of the Fishing Tip box.



SPOTLIGHT ON Sueanne Goss

Family

Mother of three
Lived in Wall Township for 28 years

Career

1979: Graduated from Some College
1980-89: Architect for XYX, Inc.
1990-2006: Founder, photographer, Life Memories, Inc.
2007-2011: Star News Group staff photographer

Community Involvement

Brownie Troop leader
Little League coach
Founder, Mark Goss Foundation

TIP OF THE WEEK FROM JIM FREDA

If you cannot get bunker when you go out, try moving out to 55 feet of water from Spring Lake down to Asbury and just blind cast out swimming plugs from your boat. Striped bass have been holding on in these waters.

Shading on the box is at 12%.

Refer to Web

A Refer to Web graphic has been created to direct reader's online to Starnewsgroup.com. It can be used with any type of article and can be altered to direct the reader to log on to comment, view more photos, view video, etc. The standard format is shown below.

LOG ON TO COMMENT
starnewsgroup.com

Log On to Comment is in all caps, 10 pt, 10 pt leading Poynter Gothic Condensed Bold, 100% SNG Gold. Starnewsgroup.com is Poynter Gothic Condensed Bold Italic, 10 pt, 10 pt leading, 100% Black.

Shading on the box is at 12%.

Pullout Quotes

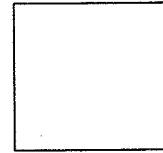
Pullout quotes are intended to highlight great quotes. It gives the reader a good example for the story tone. A quote is an effective storytelling device as well as a visual teaser to attract the scanning reader. A quotation should enhance the content of the package, not simply the design. There should be one pullout quote per story.

Standard In-column pullout quote

“I don’t really think there are words that can show our appreciation”

JAMIE BIESIEDA
Newsroom Supervisor

Headshot In-Column pullout quote



“I don’t really think there are words that can show our appreciation”

JAMIE BIESIEDA
Newsroom Supervisor

These are a fixed width of 1 column. They should be placed at the top of any column past the first, but never adjacent to the deck. There should always be a column of text between the deck and the pullout quote.

Lead-In Pullout quote

“I don’t really think there are words that can show our appreciation I don’t really think”

JAMIE BIESIEDA Newsroom Supervisor

A lead-in pullout quote is used more sparingly. It must be a great quote that commands attention. A Lead-In pullout quote must be used over a headline that is 3 columns wide or more.

The quote itself is Poynter OS Text Three Italic and Bold, 12 point. The attribution is Poynter Gothic Text Regular 10 point. The name is all caps. Their title is upper and lower-case.

Column Cuts

The columnist story structure is delineated from regular stories by use of a colcut. A template is available for this type of article.



FISHING TIPS BY JIM FREDA

Headline goes here at PGC 34pt

Article text begins
here like this. Text begins
here like this.

Columnists have a shirttail
at the end of their column
that is like this:

Jim Freda covers fishing for Star News
Group. He can be emailed at jimfre-
da@optonline.net.

This format is best over 4 columns, but can also run over 3 or 2 columns.

Current column formats available in templates are: Fishing Tips, Healthy Morsels, Parent Sense, Sports Talk by Len, Theatre Review, Timeout by Greg. (March, 2012)

Press Releases

Any article that is a press release from a local organization or business being run without further reporting that would warrant a reporter's byline should include a Press Release Byline that reads just The Coast Star or The Ocean Star, with a line underneath. This byline should be included no matter how short (or how long) the article is. These articles should not include a dateline. And they do not require a shirrtail.

Photography

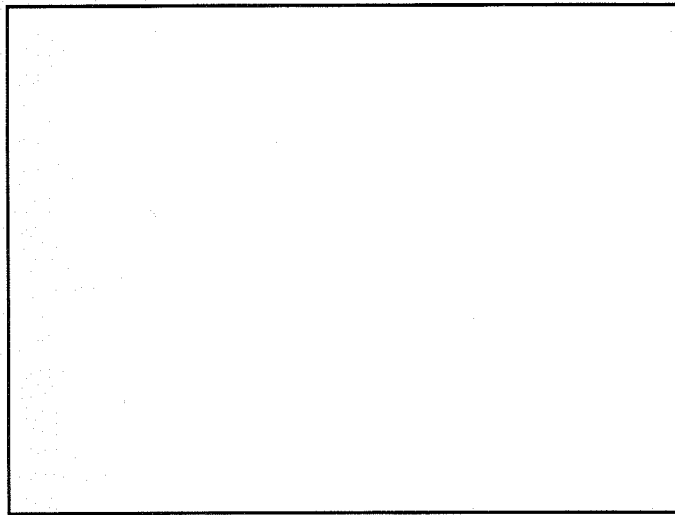
Photography is an excellent storytelling device – when used properly. The photographs in The Coast Star and The Ocean Star should follow these basic guidelines:

1. Every photo should have a clean, clear center of interest. A good photo, like a well-written story, is easy to read.
2. Every photo should look natural. Whenever possible, shoot real people doing real things.
3. Every photo should get a caption. Identify all faces and places.
4. Every photo should get a frame. Star News Group uses a 1 point frame.
5. Every photo should be relevant. Photos should provide information, not decoration.
6. Every face should be at least the size of a dime. For impact, shoot individuals, not crowds.

Photography – Captions and Credits

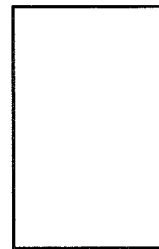
Photo credits are like bylines and generally offer both the photographer's name and affiliation. The following rules apply to crediting photos:

1. All new photographs should be credited according to the photo credit style included below.
2. A photo by a Star News Group photographer receives FILE PHOTO as the photographer name in the credit the second time it runs and every time thereafter.
3. All mugshots receive credits according to the mugshot credit style included below.
4. When two or more photos by the same photographer run in combination, the dominant photos should carry the credit.
5. Guidelines for Caption size: a caption on a one-column photograph may run 3 lines; 2 to 5 column photographs get 2 line captions, 6 column photo captions should only be one line long



JOSEPH J. DELCONZO THE COAST STAR

Caption goes in here something just like this for a photo by an Ocean Star photographer. Caption goes in here something just like this for a photo by an Ocean Star photographer.



**FIRST NAME
LAST NAME**

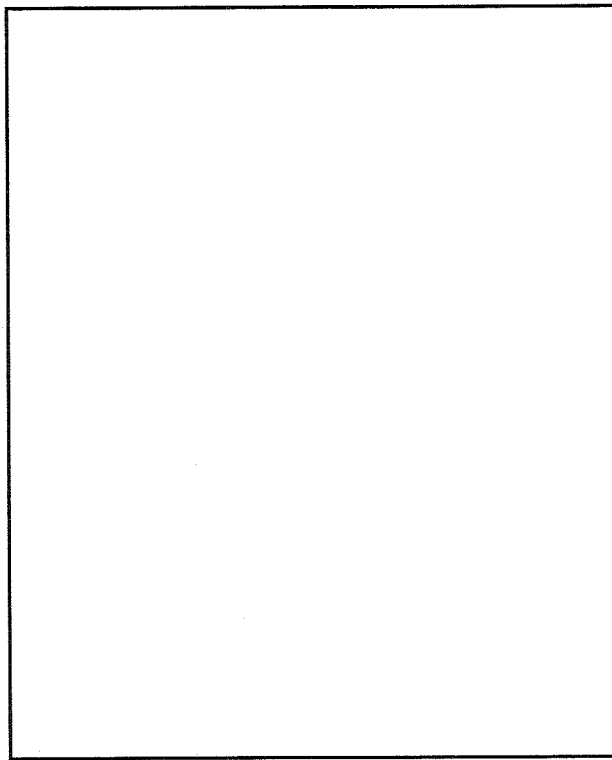
CREDIT Photographer name is Poynter Gothic Condensed Bold, 7 point, auto leading, all in caps. The paper name is in Poynter Gothic Condensed Light, 7 point, auto leading, all in caps.

CAPTION The caption is Poynter Gothic Condensed Bold, 10 pt, 11 pt leading.

MUGSHOT CAPTION Our mugshots are half columns and they should receive a caption with the individual's first and last name in Poynter Gothic Text Condensed Bold, 10 pt, 11 pt leading, all caps.

Photography -Standalone Photos

Standalone photos are a photograph, caption and headline (or Rocker) all combined to create one photo story.



PHOTOGRAPHER NAME THE COAST STAR

STANDALONE ROCKER

A varied assortment of homegrown blossoms and buds decorated the room as members of the Belmar Woman's Club

The photo caption and credit appear as they do on all photos.

A 1 point line appears above and below the photo and caption. The Rocker headline is in Poynter Gothic Condensed Black, 18 pt, all caps. There are templates for 2 col, 3 col and 4 col standalones.

Headlines & Decks

Headlines are centered and kerned at -4. There are several Headline Style Sheets (see list below) in place to be used in different News stories. These are guidelines; however, and the size of the font can be increased as necessary. The kerning should always remain at -4.

Decks should be used on every News story. They are inserts in the first column of an article above the byline. They are in Poynter Gothic Condensed Light, 15 pt and should be 3 or 4 lines deep. Their text is centered.

Hed - Lede 38 pt PGC

Hed - Lede 38pt Utopia

Hed - Second Lede 34 pt PGC

Hed - Second Lede 34 pt Utopia

Hed - Routine 30 pt PGC

Hed - Routine 30pt Utopia

Hed - Police Blotter

Hed - 1 Col Blurb

Story Elements - News

Every story is comprised of several elements. Below is an example of a news feature for Belmar. It contains a photo with caption, a pull-out quote, headline, byline, dateline and a shirrtail (not shown).

BELMAR



For the sixth year in a row, Belmar's Jennifer Sherid proceeds benefiting the Iron Foundation Walk and Race founders Maria McKeon (from left) and M McCormick attended the soirée at Connolly Station.

"What started as a small idea and later than I be

Story Elements - News Templates

There are several types of News Articles and matching templates. The type of article should be decided upon before selecting a template to use. Here is a look at the available templates.

<p>Headline goes in here something just like t</p>	
<p>Utopia sample headline here</p>	
<p>Deck goes in this box here just like this for three or four lines</p>	
<p>[Text area with dotted lines]</p>	

ARTICLE WITH ART

<p>Correction</p> <p>Article text begins here like this. Text begins here like this.</p>

CORRECTION

<p>Student graduates from college</p>	
<p>TOWN RESIDENT STUDENT FIRST AND LAST NAME RECENTLY GRADUATED WITH HONORS FROM COLLEGE LOCATED IN CITY, STATE OF MR. / MS. STUDENT LAST NAME IS THE SON DAUGHTER OF PARENT NAMES STREET TOWN STATE / ZIP STUDENT L A S NAME, AND GRADUATED FROM H I G SCHOOL</p>	
<p>FIRST NAME LAST NAME</p>	<p>[Image placeholder with X]</p>

DEAN'S LIST/GRADUATION

<p>Blurb hed should be 3-decks</p>
<p>[Text area with dotted lines]</p>

1 COL BLURB

<p>Headline goes in here something just like t</p>	
<p>[Text area with dotted lines]</p>	
<p>Q.</p>	<p>[Text area with dotted lines]</p>
<p>A.</p>	<p>[Text area with dotted lines]</p>
<p>Q.</p>	<p>[Text area with dotted lines]</p>

Q & A ARTICLE

<p>ELECTION 2011</p>	
<p>Headline goes in here something just like thi</p>	
<p>Utopia sample headline here</p>	
<p>[Text area with dotted lines]</p>	

ELECTION ARTICLE

Story Elements - Terminology

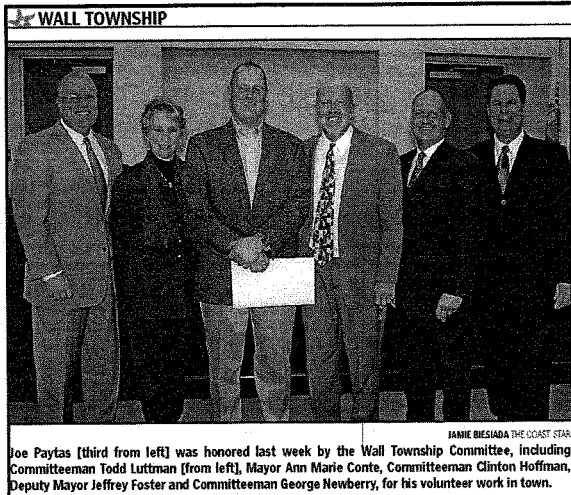


PHOTO CREDIT & CAPTION

HEADLINE

Paytas honored for volunteerism, from Little League to Relay For Life

DECK

Township committee presents him with proclamation of thanks

BYLINE

BY JAMIE BIESIADA
THE COAST STAR

DATELINE

WALL TOWNSHIP — From coordinating batting cages built in memory of a fallen coach to serving on the board of directors for South Wall Little League, Wall's Joe Paytas has volunteered here, for years.

The Wall Township Committee honored his volunteerism at its meeting last week with a proclamation. Committeeman Clinton Hoffman read the proclamation on behalf of the township committee and Mayor Ann Marie Conte.

According to the proclamation, Mr. Paytas was manager and coach for Co. Softball from 2004 to 2008, the manager for Junior League All Stars from 2007-2008, manager and coach for South Wall Little League from 2000 to 2009; and coached the Junior Boys All to a district champion in 2009. He served on the Wall Board of Directors from 2004 to 2009, acting president from 2007 to 2009.

While president, Paytas coordinated construction of new batting cages. They were

on Sept. 11, 2001. The proclamation states Mr. Paytas was "instrumental" in the initial planning of three fields at South Wall which were recently completed, and served on the Wall Township Recreation Committee from 2007 to 2009.

He also served on the Wall Day Committee in 2010, helping raise funds to make the popular annual event happen.

From 2005 to 2008, Mr. Paytas coached Pop Warner

Football. He coached girls and boys recreation soccer from 2001 to 2005, and basketball from 2004 to 2008.

Mr. Paytas also organized the barbecue tent and helped fundraiser for the Wall Relay For Life, a major fundraising event for the American Cancer Society. He has also come to aid families in need in Wall Township.

Jamie Biesiada covers Wall Township for The Coast Star. She can be reached at jbiesiada@thecoaststar.com or 732-223-0076 Ext. 20.

SHIRTTAIL

BOE member Smith will no longer serve as basketball videographer

BY AMANDA STONE
THE COAST STAR

MANASQUAN — Manasquan Board of Education Vice President Jim Smith has rescinded his request to serve as a volunteer videographer for the high school boys basketball program — a position he had held for more than 20 years.

Mr. Smith introduced a resolution during the board's Nov. 15 meeting which, if approved, would

"I never thought volunteering would be such a big issue."

JIM SMITH BOE Vice President

Mr. Smith said he would not be able to fulfill his obligations as varsity basketball videographer without the stipulations in the resolution he proposed earlier this month, mainly that he would

Mr. Smith said he wanted to create the individual resolution to make the public aware that he is strictly a volunteer, in a non-educational way, for the basketball team, thus separating his roles as a board member and basketball team volunteer.

The resolution raised concerns from several board members during the board's Nov. 15 meeting.

Board member Trisha Owen said no one was questioning whether or not Mr. Smith provides a "wonderful service" to the community, which she opposed Mr. Smith's bid to continue riding the team bus, as well

PULL-OUT QUOTE

SERIES LABEL

PAGE 48 THE COAST STAR THURSDAY, DECEMBER 1, 2011

LETTERS TO SANTA

First-graders have many questions for Santa Claus as Christmas nears

Students in Megan Humphries' first-grade class at Central Elementary School in Wall recently wrote letters to Santa Claus telling him what they want for Christmas. Their letters appear below, verbatim.

Whats your favorite reindeer?
Merry Christmas!

Dear Santa,
My name is Amanda. I am 6 years old and I am in first grade. For Christmas may I please have Ipod and a jeep.

SEE QUESTIONS PAGE 50

Story Elements - Item Specs

Below is a list of the exact specifications of News Story Elements.

BYLINES: all caps, Poynter Gothic Condensed Bold 10 pt for name, Poynter Gothic Condensed Light 9pt for paper name, 11 pt leading. Hairline below.

BY ALISON ERTL THE COAST STAR

SHIRTTAILS: Poynter Gothic Condensed Light, 9.5 pt, 11 pt leading, full sentence, left justified with hairline above.

Amanda Stone covers Avon-by-the-Sea for The Coast Star. She can be reached at astone@thecoaststar.com or 732-223-0076 Ext 23.
--

SUBHEADS: Poynter Gothic Condensed Bold, 9.5pt, centered, all caps, space above

The violations normally drop by about 50 percent after a camera is installed and fines are issued to motorists, Mr. Callari said.

RECORDING THE INCIDENT

The cameras will record 15 seconds of footage when there is a violation, Mr. Callari said. This can be accessed by the driver and the law enforcement agency, but will not be provided to anyone else except in the event of a grand jury investigation or a subpoena.
--

DATELINE: Poynter Gothic Condensed Bold, 9.5 point with long dash, with indent

TRENTON — Last Friday, Gov. Chris Christie conditionally vetoed a bill that would have

SERIES LABELS: Poynter Gothic Condensed Light, all caps, 18 pt, centered, 100% SNG Gold

ELECTION 2011

EDITOR'S NOTE: Appears after the Byline in 9.5 pt, 11 pt Leading, Ragged Right. Editor's Note is in all caps in Poynter Gothic Condensed Regular and the text of the note is in Poynter Gothic Condensed Light. There is no indent.

EDITOR'S NOTE The author and/or the content of this article needs some description for reader's to understand.

Q&A Articles

Question and Answer content should be presented using our Q&A format. A template is available to be used. At election time, variations are made to accomodate the answers from several candidates in one article.

Q&A Headline goes in here something just like this

BY REPORTER NAME

THE COAST STAR

Article text begins here like this. Text begins here like this.

Q The question will go like this and so on and so forth just like this.

A The answer will go like this. and so on and so forth and so on and so forth. and so on and so forth and so on and so forth. and so on and so forth and so on and so forth.

Q The question will go like this and so on and so forth just like this.

A The answer will go like this. and so on and so forth and so on and so forth. and so on and so forth and so on and so forth. and so on and so forth and so on and so forth.

News Sidebars

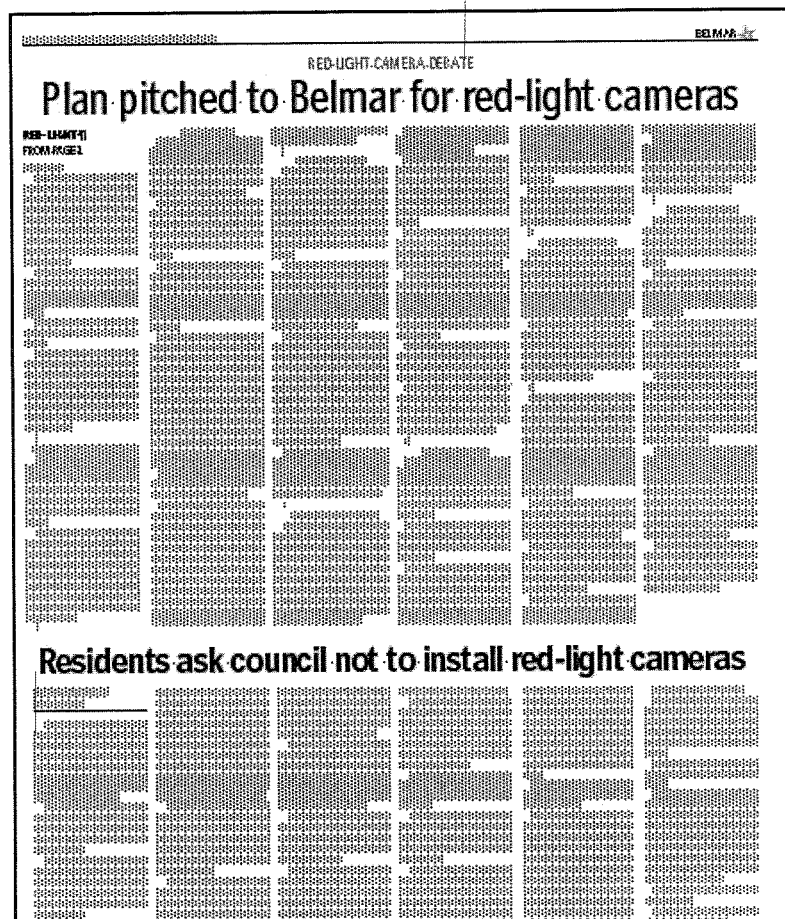
A sidebar is a story that is related somehow to a bigger story and therefore packaged underneath it without a story separation rule and slightly less white space.

A Series Label should be added over the main story (or the jump of the main story) to indicate the two articles are related.

The Sidebar should be the same column width as the main story. Do not wrap the main story columns to either side of a sidebar.

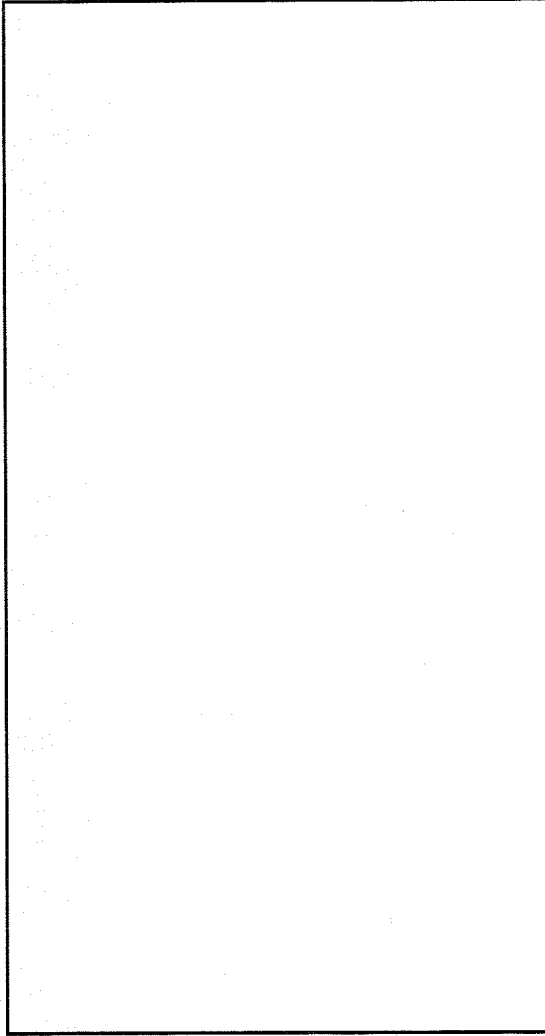
Sidebars should not have a Deck with their headline.

In this example below, the Sidebar appears below the jump from page one.



Editorial Elements

This will show page THREE and the EDITORIAL PAGE, their templates and all the item specs.



Story Elements - People Templates

The People Section contains several types of articles and matching templates. The type of article should be decided upon before selecting a template to use. Here is a look at the available templates.

The Coast Star
PEOPLE
THURSDAY, MAY 14, 2003 PAGE 45



DIANE REXRODE OF BELMAR
She's rebuilding lives in Haiti, one family at a time

By ANANDA SINGH

People on their own... Diane Rexrode of Belmar, N.J., is one of the many who have taken it upon themselves to help rebuild lives in Haiti. She has spent the last several years in the country, working with a group of volunteers to help rebuild homes and schools. Her work is not just about physical reconstruction, but also about helping the people of Haiti to rebuild their lives and communities.

"Their resilience, their perseverance, their strength — they just find such a strength. You can see it, even in all this devastation."

DIANE REXRODE, REBUILDING A WORLD IN HAITI

HOW YOU CAN HELP

DIANE REXRODE

DIANE REXRODE

The Coast Star
PEOPLE
THURSDAY, MAY 14, 2003 PAGE 45



Her mission: Rebuilding lives in Haiti

Belmar's Diane Rexrode leads the way to quake-ravaged Haiti

By ANANDA SINGH

Perhaps the most remarkable thing about Diane Rexrode is not that she has spent the last several years in Haiti, but that she has done so with such a sense of purpose and dedication. She has led a group of volunteers to help rebuild homes and schools in the earthquake-ravaged country. Her work is not just about physical reconstruction, but also about helping the people of Haiti to rebuild their lives and communities.

"Their resilience, their perseverance, their strength — they just find such a strength. You can see it, even in all this devastation."

DIANE REXRODE, REBUILDING A WORLD IN HAITI

HOW YOU CAN HELP

DIANE REXRODE

DIANE REXRODE

The Coast Star
PEOPLE
THURSDAY, MAY 14, 2003 PAGE 45



Her mission: Rebuilding lives in Haiti

Belmar's Diane Rexrode leads the way to quake-ravaged Haiti

By ANANDA SINGH

Perhaps the most remarkable thing about Diane Rexrode is not that she has spent the last several years in Haiti, but that she has done so with such a sense of purpose and dedication. She has led a group of volunteers to help rebuild homes and schools in the earthquake-ravaged country. Her work is not just about physical reconstruction, but also about helping the people of Haiti to rebuild their lives and communities.

"Their resilience, their perseverance, their strength — they just find such a strength. You can see it, even in all this devastation."

DIANE REXRODE, REBUILDING A WORLD IN HAITI

HOW YOU CAN HELP

DIANE REXRODE

DIANE REXRODE

PEOPLE TEMPLATES

People - Headlines

There are several headlines that are specific to People articles. Samples are shown below listed with their Style Sheet Name.

Hed - People large 64 pt

Hed - People small 38 pt

Hed - Milestone 27 pt

Hed - Milestone WED 34 pt

People - Obituaries

The Obituaries appear in SNG Body Text style with name subheads for each individual in Poynter Gothic Text Condensed Bold. The names appear in upper/lowercase and they are centered over the obituary text. The name is immediately followed by the obituary text with no space in between. Photos and/or flags for veterans appear just under the deceased name. There is an indent on the first line of each paragraph including paragraph one. The town or towns that the deceased resided in (or that their family resided in) appears in bold. There is one space between each obituary.

OBITUARIES

Ann M. Gibson

Ann M. Gibson (nee Teo) passed away on Tuesday, Feb. 28 at Jersey Shore University Medical Center in Neptune. She was 88 years old.

Born in Staten Island, Ann lived in Ridgewood Queens, N.Y. before moving to Neptune City in 1947. She and her husband spent winters in Stewart, Fla. She was a communicant of St. Elizabeth Church in Avon, as well as serving on the Rosary Altar Society. She worked as a bookkeeper for her husband's business for many years. Prior to that, Ann worked in the Research Department of Bell

ly the Belmar beach. Her life can be characterized by her beauty, her infectious laugh and mostly her innate ability to "Light Up a Room." She was a Human Resource Manager at Prudential in Holmdel for many years.

Predeceased by her sister Lynn (2007), Leigh is survived by her former husband James White Jr; her daughter, Lexi White; her brother Lloyd Fitzsimmons and his wife Stephanie of Middletown; nieces and nephews, Lloyd III, Drew Christopher and Shannon. Leigh is also survived by close friends Donna Laird and Maureen Ward.

People - Houses of Worship

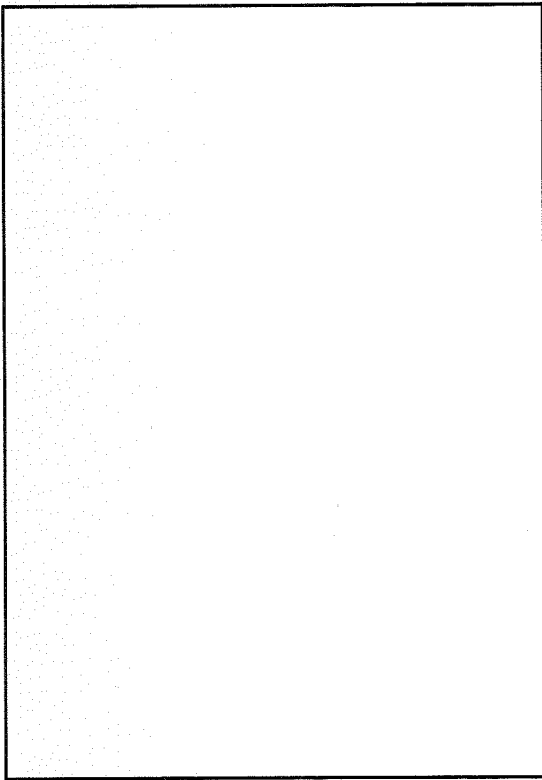
The Houses of Worship listing appears in varying styles of Poynter Gothic Condensed in order to create a listing format with different weights. A template and Style sSheets are in place in order to uphold the layout. A photo of a local church appears with a label underneath the photo specific to this page. A sample is shown below.

★ HOUSES OF WORSHIP		THURSDAY, MARCH 8, 2012 THE		
<p>THE CHURCH IN BRIELLE Sunday Worship: 10 a.m. Nursery Care: During Worship 821 Riverview Drive, Brielle 732-528-7070 churches.rca.org/brielle</p>		<p>215 Crescent Parkway, Sea Girt 732-449-6364</p>	<p>Sunday Worship Offers ASL interpretation service</p>	
<p>ST. CATHARINE ROMAN CATHOLIC CHURCH Weekday Masses: Mon.-Sat., 6:45 a.m., 8 a.m.; Saturday Masses: 5 p.m.; Sunday Masses: 7, 9, 10:30 a.m., two noon [upper and lower church] Confession at St. Catharine's Chapel [lower church]: Saturday, 3:30-4:30 p.m. Essex Ave. and W. Lake Way, Spring Lake 732-449-5765</p>		<p>FIRST PRESBYTERIAN CHURCH Rev. Dr. Rob Morrison, Interim Sr. Pastor Sunday Services: 8, 9:30, 11 a.m. Nursery Care: Available 8 a.m. to noon 16 Virginia Ave., Manasquan fpcom.org</p>	<p>47-51 South 732-223-46 www.fbcm</p>	<p>AVON BAPTIST CHURCH Sunday Worship p.m.; Nursery 10:30 a.m. service 435 Sylvan 732-776-88</p>
<p>ST. MARGARET ROMAN CATHOLIC CHURCH Weekend Masses: Saturday, 4:30 p.m. Sunday Masses: 8:30, 10 a.m. [Children's Liturgy], 11:30 a.m. Confession: Saturdays, 3-4 p.m. 3rd and Ludlow aves., Spring Lake 732-449-5765</p>		<p>HOPE COMMUNITY CHURCH Rev. Joe Salucci Sunday Worship: 11 a.m. 23 Taylor Ave., Manasquan 732-223-4115 hopecom.net</p>	<p>ST. ELIZABETH CHURCH Weekend Mass Sunday Mass 424 Lincoln 732-774-40</p>	<p>CONGREGATION AGUDATH ACHIM Call for services. 301 McCabe Ave, Bradley Beach 732-774-2495</p>
<p>ST. ANDREW'S UNITED METHODIST CHURCH Sunday Worship: 9:30 a.m. Nursery Care: during worship West Lake and Fourth aves., Spring Lake 732-449-5147 SpringlakeUMC@aol.com</p>		<p>HOLY TRINITY EVANGELICAL LUTHERAN CHURCH Rev. Mary V. Farnham Weekend Service: Saturday, 5 p.m. Sunday Service: 8:45 and 10:30 a.m. Main Street and Osborn Avenue, Manasquan 732-223-0533</p>	<p>SHILOH BAPTIST CHURCH Sunday Worship Sunday School 44 Union A 732-458-92 churches.r</p>	<p>SAINT JAMES EPISCOPAL CHURCH Rev. Frank M. Goss Sunday Worship: 8 and 10 a.m. Nursery Care: Available during 10 a.m. service 4th and Hammond avenues, Bradley Beach 732-775-5414 www.saintjamesbb.org</p>
<p>CALVARY BAPTIST CHURCH Sunday Worship: 10 a.m. Bible Classes: 11:15 a.m. Nursery Care: Available during worship and Bible classes 13th Avenue and E Street, Belmar 732-681-0940</p>		<p>BRADLEY BEACH COMMUNITY CHURCH Rev. Wayne E. May Sunday Worship: 10 a.m. at Bradley Beach Fire Department Hall, 815 Rear Main St. P.O. Box 58, Bradley Beach 732-693-7079 www.bradleybeachcommunity-church.org</p>	<p>THE CHURCH Weekday Mass Weekend Mass Sunday Mass Confessions 10 p.m. 501 Brinley 732-774-04</p>	<p>AVON UNITED BAPTIST CHURCH Rev. Jackie Bur Sunday Worship 507 Garfield 732-774-43</p>
<p>ST. ROSE ROMAN CATHOLIC CHURCH Weekend Masses: Saturday Vigil, 5 p.m.; Sunday Masses: 7, 8:30, 10, 11:30 a.m., 5 p.m. 607 7th Ave., Belmar Belmar</p>		<p>TRINITY BIBLE CHURCH Pastors Leny Bernotas and Jereny Van Sant Sunday Worship: 10:30 a.m. Allenwood-Lakewood Road, Wall 732-758-6210 TBC4Him.org</p>	<p>BRADLEY BEACH COMMUNITY CHURCH 319 LaReine 732-774-80</p>	<p>THE ALLENWOOD CHURCH Sunday Worship 310 Atlant 732-223-24 www.thea</p>
<p>GRACE TABERNACLE Weekday Service: Wednesday, 7 p.m. Sunday School: 9 a.m. Sunday Service: 10:30 a.m. 4041 Squantum-Allenwood Road, Allenwood www.gracetabernacle.org</p>		<p>ST. MICHAEL EPISCOPAL CHURCH Sunday Worship: 8 and 10 a.m. 3402 Woodfield Ave., Wall 732-681-1863</p>	<p>ST. MARK ROMAN CATHOLIC CHURCH Weekday Mass: Monday-Friday, 7:30 and 11 a.m.; Weekend Mass: Saturday, 7:30 and 11 a.m.; Sunday Mass: 8, 9:30, 11 a.m. at the church Route 71, Manasquan</p>	<p>FIRST BAPTIST CHURCH Sunday School: 9 a.m.</p>
<p>MT. OLIVE BAPTIST CHURCH Rev. Jesse W. Evans Sunday School: 9 a.m. Sunday Worship: 10 a.m. 703 17th Ave., Lake Como 732-681-1730</p>		<p>WEST BELMAR UNITED METHODIST CHURCH Sunday Worship: 10 a.m. Sunday School: During worship 1000 17th Ave., West Belmar 732-681-4413</p>	<p>MANASQUAN UNITED METHODIST CHURCH Sunday Worship: 8:15, 9, 10:30 a.m. Sunday School: 9 a.m. Nursery Care: Available 23 Church St., Manasquan 732-223-5432 www.manasquanumc.com</p>	<p>ST. ANDREW'S METHODIST CHURCH SPRING LAKE Sunday School: 9:30 a.m. Sunday Worship: 10:45 a.m. 1615 Glendola Rd., Wall 732-681-3029</p>
<p>WALL UNITED METHODIST CHURCH Rev. Marion Jackson Sunday Worship: 9:30 a.m. Nursery Care: Available during service 2414 Old Mill Road, Spring Lake Heights 732-449-8287</p>		<p>FULL GOSPEL CHURCH Sunday School: 9:30 a.m. Sunday Worship: 10:30 a.m. 2649 East Hurley Pond Road, Wall 732-681-5335</p>	<p>SOCIETY OF FRIENDS Sunday Worship: 11 a.m.</p>	<p>MON.- Kids Eat FREE • Tues. & Thurs. 9am-2pm</p>
<p>FIRST UNITED METHODIST CHURCH Pastors Gene and Ellen Chamberlin Sunday Worship: 10:30 a.m.</p>		<p>SAINT URIEL EPISCOPAL CHURCH Weekday Service: Wednesday, 9:30</p>	<p>ST. MARK ROMAN CATHOLIC CHURCH Weekday Mass: Monday-Friday, 7:30 and 11 a.m.; Weekend Mass: Saturday</p>	<p>The Porch 810 Hwy 71 SPRING LAKE HTS. 449-4 Buy one Pizza get one FREE \$6.99 value. Toppings Additional.</p>

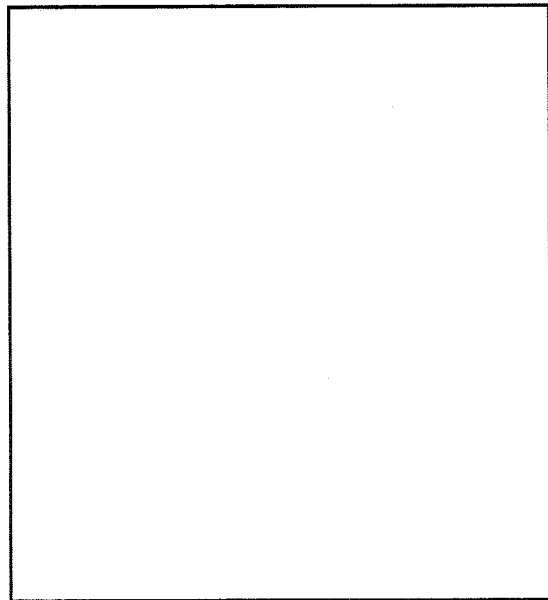
SUEANNE GOSS THE COAST STAR

People - Milestones

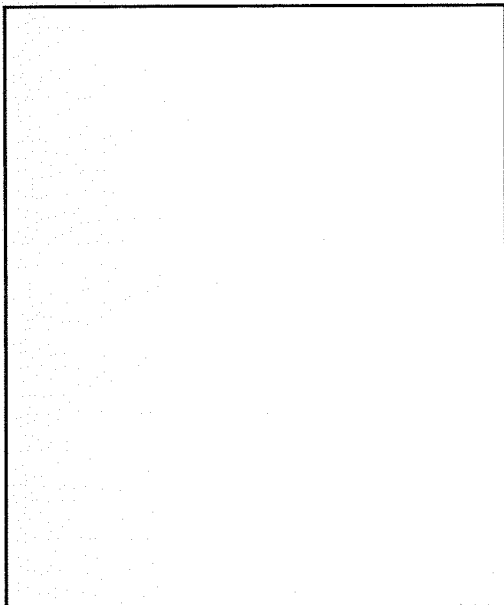
Below are samples of the Milestone templates available for Engagements, Anniversaries, Weddings and Births.



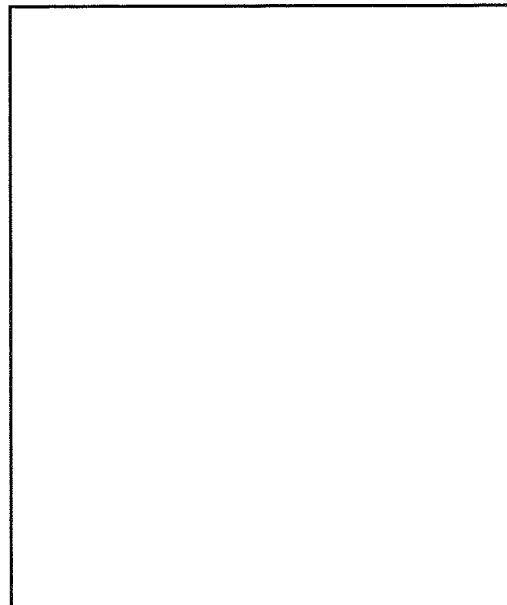
ENGAGEMENT ANNOUNCEMENT



WEDDING ANNOUNCEMENT



ANNIVERSARY



BIRTH

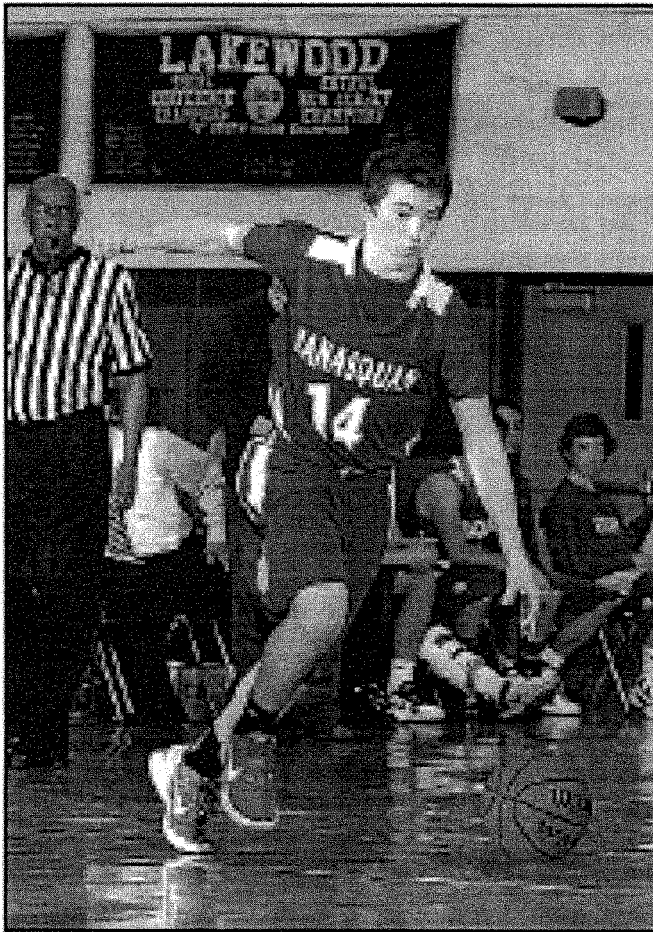
People - Item Specs

Story Elements - Sports

Every story is comprised of several elements. Below is an example of a Boy's Basketball Notebook. It contains a photo with caption, headline, deck, byline and a shirrtail (not shown).

BOYS BASKETBALL NOTEBOOK

Season comes to a close for area teams in state tourney



Manassquan sophomore guard Jack Fay is one of several Warriors players whose play progressed over the season, allowing the Warriors to earn 21 wins.

Warriors, Roses and Knights all look to build on past season

[Placeholder text for the main body of the article, consisting of a large block of dots.]

Story Elements - Item Specs

Below is a list of the exact specifications of Sports Story Elements.

BYLINES: all caps, Poynter Gothic Condensed Bold 10 pt for name, Poynter Gothic Condensed Light 9pt for paper name, 11 pt leading. Hairline below.

BY LEN BARDSLEY
THE COAST STAR

SHIRTTAILS: Poynter Gothic Condensed Light, 9.5 pt, 11 pt leading, full sentence, left justified with hairline above.

Len Bardsley covers sports for The Coast Star. He can be reached at lbardsley@the-coaststar.com or 732-223-0076 Ext 29.

SUBHEADS: Poynter Gothic Condensed Bold, 9.5pt, centered, all caps, space above

Wall also returns a solid group of forward that include Luke Stohrer, Tyler Berardo, Ryan Waddell and Alex Wuestneck.

NEW ALIGNMENT SET

The Shore Conference hockey landscape will have a totally different look next season as all divisions have been realigned.

Teh Shore Conference did not consider the strength of hockey programs when putting together the new alignment, only geography and size of schools that will create an interesting mix of

DATELINE: Poynter Gothic Condensed Bold, 9.5 point with long dash, with indent

**WALL TOWNSHIP — Wall head
coach Mike Dianora was ready
for a tough Middletown South**

SERIES LABELS: The Sports section has several different variations of series labels

NOTEBOOK: Centered over the article's headline. Poynter Gothic Condensed Black, 15 pt, 100% SNG Gold, all caps.

BASKETBALL NOTEBOOK

COLLEGE NOTEBOOK

GAME SCORE: Centered over the article's headline.

Win team: Poynter Gothic Condensed Bold, 18 pt, 100% SNG Gold, all caps.

Sport Name: Poynter Gothic Condensed Bold, 18 pt, 80% black, all caps.

Lose Team: Poynter Gothic Condensed Regular, 18 pt, 100% SNG Gold, all caps.

WINTeam XX SPORTNAME LOSETEAM XX

If over Two columns, the Sportname gets moved above the score as shown below.

SPORTNAME

WINTeam XX LOSETEAM XX

Regular Features

This will include info on

Business Profile

Deja View

Street Beat

Real Estate Transactions

Travel with the Stars